



JULY 2024 | ISSUE 3

# NEWSLETTER

## WELCOME TO THE LOCAL BOOKSHELF!

Self publishing can be lonely. We are a group of local BC authors who connected to support one another's author journeys. When we connected and started to share about our experiences, we couldn't believe the value in our shared experiences. To build this community, we created the Local Bookshelf.



Lauren MacLean



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Amy Beeman



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## JOIN OUR COMMUNITY

Through the Local Bookshelf we're creating a space for kid's authors to support each other, ask questions, bounce ideas, and celebrate each other's successes.

[WWW.THELOCALBOOKSHELF.COM](https://www.thelocalbookshelf.com)

[@LOCALBOOKSHELF](https://www.instagram.com/localbookshelf)

[HELLO@THELOCALBOOKSHELF.COM](mailto:HELLO@THELOCALBOOKSHELF.COM)





THE LOCAL  
BOOKSHELF

@localbookshelf

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## MARKET EVENTS

Richmond Terra Nova Nature School

We were excited to host a tent on International Children's Day, June 1st, 2024, at Terra Nova Rural Park in Richmond to celebrate Terra Nova Nature School's 10th-anniversary celebration! We loved reading our books and connecting with families...and being in nature was the best added bonus!

## CELEBRATIONS

We are growing!

Our Local Bookshelf community welcomed three new members in the past few months. With each new member, our community grows in support, knowledge and experience.

Our hope for this community is to continue to grow and to continue to learn from each other.

We each receive many private messages and emails from people who are looking to gain knowledge about the book publishing process. Let's spread the word about The Local Bookshelf and keep our community growing and supporting!

## STRUGGLES AND CHALLENGES

Are you writing a book? Are you experiencing the same challenges that we are?

- Amazon! When you release a new book on Amazon, why does the price start so high? What needs to happen for the price to go down?
- Marketing - Eek! How do you sell your book without "selling" your book?
- Pitch Packages...wait, what? What's a pitch package? What does it include? Who do I send it to?

Click  
Here

Membership  
Information

[WWW.THELOCALBOOKSHELF.COM](http://WWW.THELOCALBOOKSHELF.COM)

[@LOCALBOOKSHELF](https://@LOCALBOOKSHELF)

[HELLO@THELOCALBOOKSHELF.COM](mailto:HELLO@THELOCALBOOKSHELF.COM)

\*Anyone is welcome to join The Local Bookshelf and receive the link to the author guide but all other membership benefits apply to British Columbia authors only.\*

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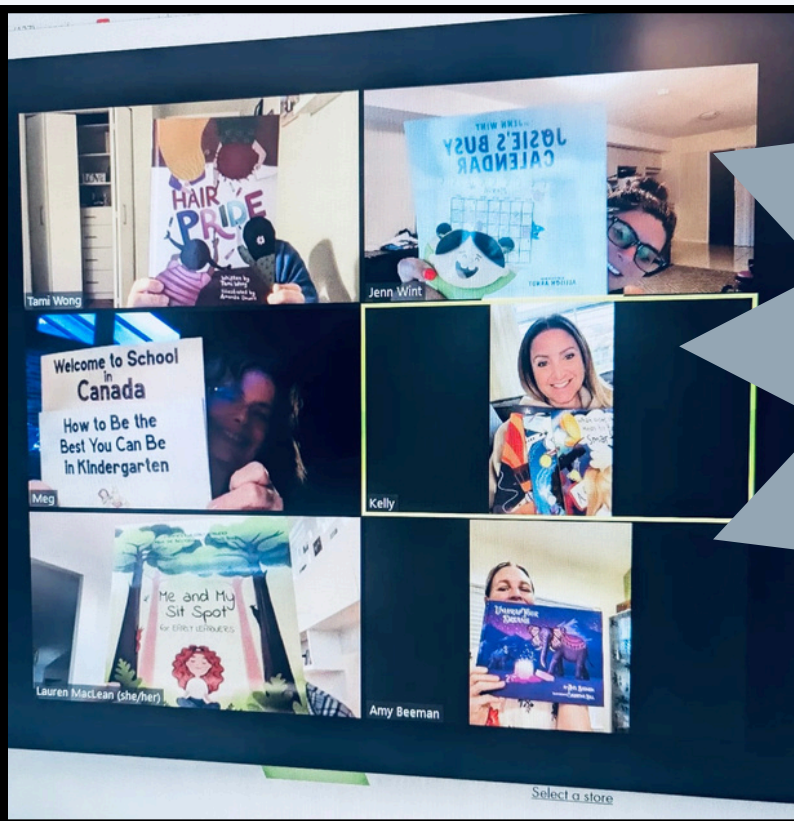
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## LATEST MEETINGS

We had a zoom meeting on July 16th...at 5:00am!!  
Talk about dedication.

On the agenda:

- meeting new members
- discuss successes and struggles



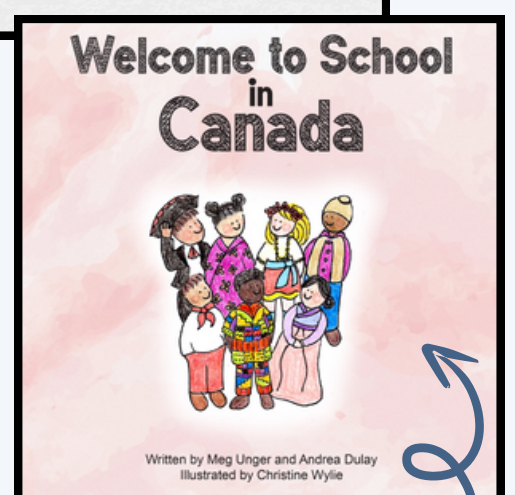
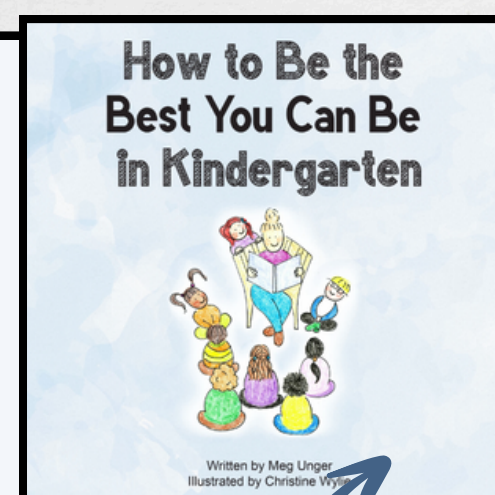
## QUICK TIPS

1. Find yourself a group of people who can support your process. We all need someone to bounce our ideas off of but we also need people to share in our author journey. While we believe that The Local Bookshelf is an excellent community, it doesn't have to be us. It can be anyone, just find your people!
2. Payment on your website can be done through Square. You can create a website using any host site and then link a payment through your Square account.



## AUTHOR SPOTLIGHT

Did you know that one of our newest members has her second book out?! Congratulations Meg on your dedication to supporting early learners and their families navigate the Canadian school system!



*Thank you for being here!*  
*From Jenn, Kelly, Amy, and Lauren*

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